



‘We believe that vitalising workspaces attract talent, increase employee experience and are therefore key to the success of organisations.’

Eugène Sterken, CEO

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Our Story

Since 1896, Royal since 1996

1896: The Beginning

Found by Wed. J Ahrend & Son

Jacobus Ahrend , at under 18 years of age, founded Ahrend with the help of his mother. The first products were sold from the living room in Amsterdam: a drawing board and a passer box

1926: First Office Furniture Sold

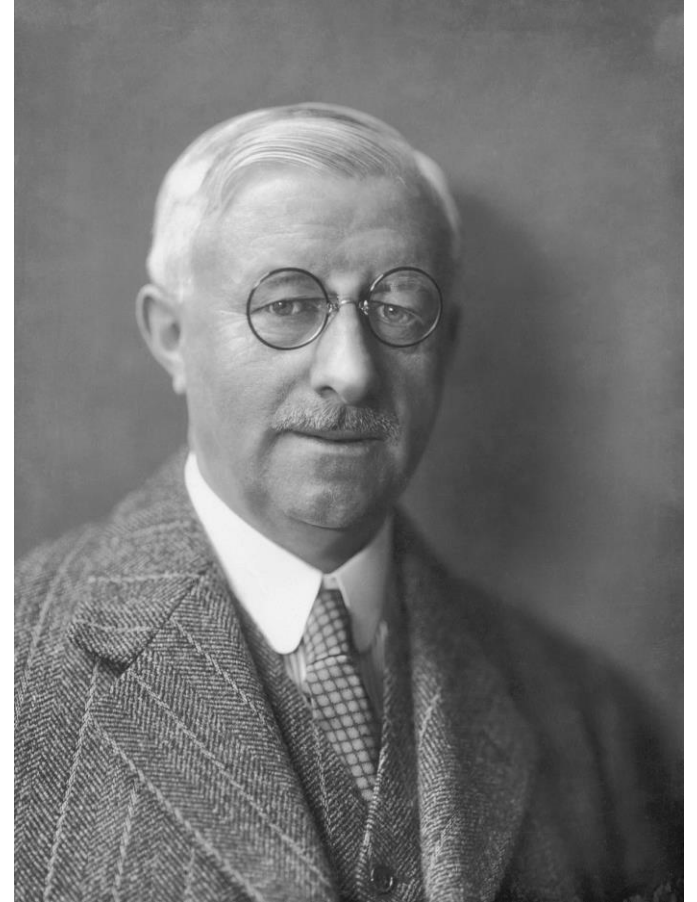
The first office furniture is added to the collection of office supplies

1941: Ahrend takes majority stake in The Circle

Already established, Ahrend Acquires De Cirkel who design and produce steel furniture. This acquisition marks the start of in-house production for Ahrend

1953: A Revolution

The Revolt chair, designed by Friso Kramer, was introduced to the market. A breakthrough in industrial design and mass production



Jacobus Ahrend

1984: Global Impact

Ahrend won the largest contract worldwide with the establishment of Hong Kong Banking Corporation (HSBC) headquarters which included 6,500 Mehas Workplaces. A building designed by Sir Norman Foster

1990: Environmental Health Takes Shape

Ahrend is at the forefront when it comes to Corporate Social Responsibility (CSR) and the integration of environmental policy into the business objectives. For example, energy and water consumption are drastically reduced. 30 years later we consume 90% less water and produce our own energy

1996: Royal Ahrend

Ahrend celebrates its 100th anniversary and the company receives the title 'Royal'

2005: Market Leader in Eastern Europe

After several years of successful collaboration, Ahrend takes over its partner TECHO. Ahrend becomes one of the most significant office designers in Europe



Ahrend, Amsterdam 1926

2011: Leading in Sustainability

Ahrend is awarded the Cradle to Cradle Company Award. Ahrend is the first and only company in the industry to win this award, something we are very proud of!

2015: A socially engaged company

Ahrend acquires Presikhaaf School Furniture, with 190 employees in Arnhem. At Presikhaaf, individuals with a disadvantaged position in the labour market are given the opportunity to work. Through this collaboration Ahrend combines the production of innovative school furniture with social policy.

2015: Ahrend acquires Gispen

With the acquisition of Gispen, Ahrend becomes the market leader in Benelux and a leading player in Europe. In the Dutch Market Ahrend and Gispen continue to operate independently.

2018: CE100 Company

Ahrend joins the CIRCULAR Economy 100 (CE100) network of world-leading companies working on the transition to the circular economy.

2020: At the forefront of the market

Ahrend offers your employees a vitalising workplace, that promotes wellbeing, facilitates diversity, creates a sense of belongingness, and increases productivity.

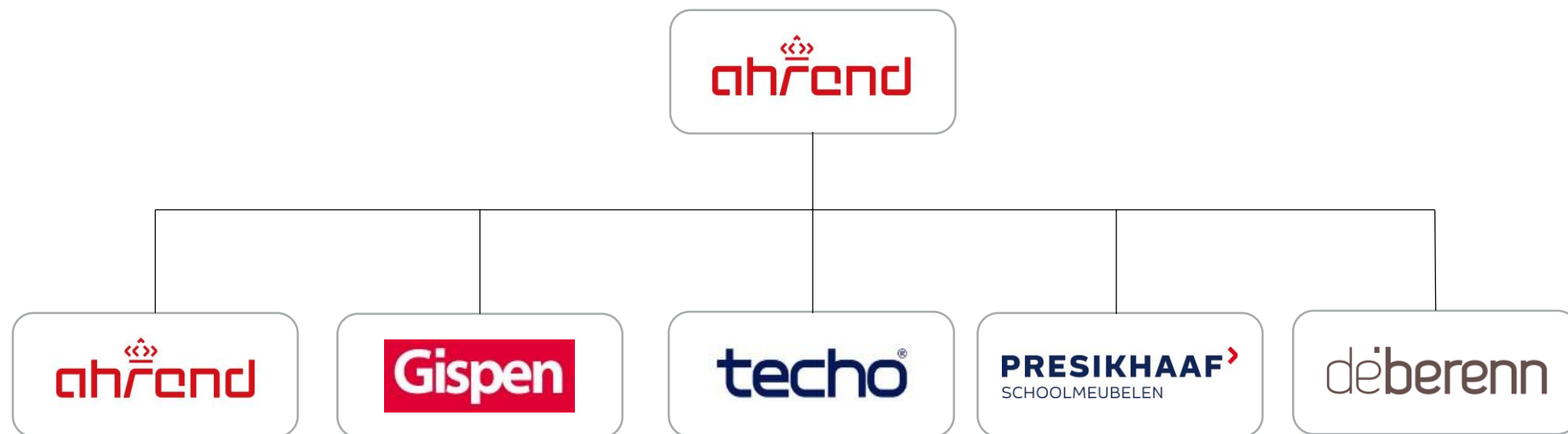


Ahrend, Amsterdam 1941

Our Company

Brands, Outline, Mission Vision & Core, Unique, Global Coverage, Ahrend Gulf FZCO, People, CSR

Company Brands



Access to Royal Ahrend company brands, products and services, allowing us to create tailored solutions to best fit your needs.

Company Outline

- 1600 employees
- International top 5 player
- Leading European expert in the field of professional work environments
- Revenue € 345,000,000
- Strong international growth strategy
- 6 European based production facilities and one in Asia Pacific
- We have furnished companies in over 90 countries globally
- Part of HAL investments



Ahrend Delivery, circa 1945

Mission, Vision, and Core Values

Mission

The Mission of Royal Ahrend is to be leading in creating vitalizing working environments and to remain the international expert in the field of office design.

Vision

Royal Ahrend is a global company present in more than 25 countries and is always talking to different clients, users, and societies. We continuously collaborate to create functional sustainable solutions that strengthen the health, wellbeing, and performance of our client's main assets, their people.

Core Values

Frio's outlook and the way of working is ingrained in our DNA and defines our culture. We aim for the highest quality in everything possible to deliver for our users and employees. We are, as a company, transparent and direct.



Ahrend Inspiration Centre, The Netherlands

What makes Ahrend unique

Global Standards

We provide one of the highest global standards in ergonomic design

Global Network

We have the most extensive, and most well-distributed global network

Research

Research and development, production, marketing, sales and service. Royal Ahrend controls its entire chain

Cradle to Cradle

Royal Ahrend are the first company within the industry to implement the cradle to cradle philosophy

Royal

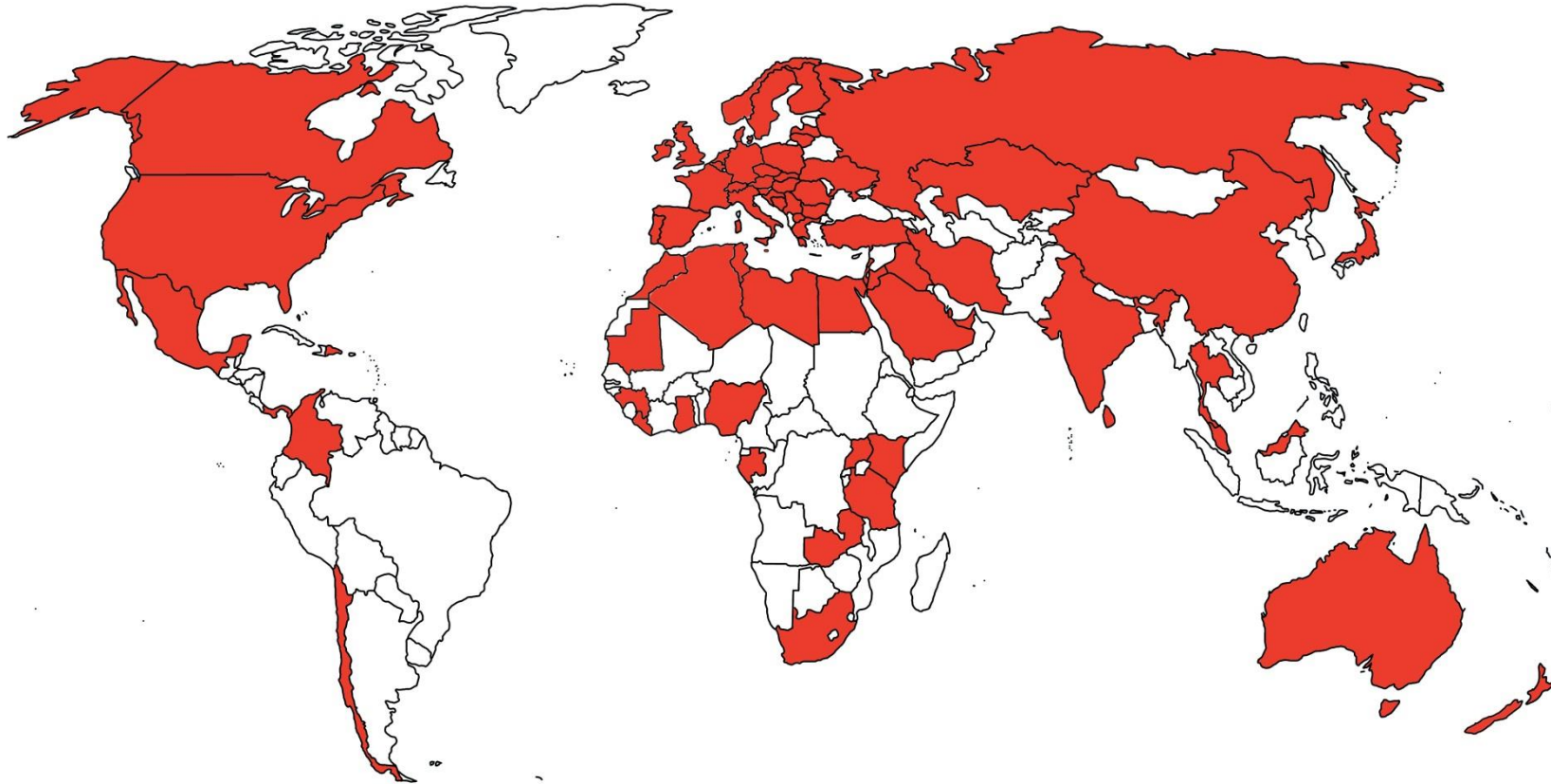
There can only be one 'Royal' company in each industry, and in office furniture this is us! We are very proud of our title



Ahrend Inspiration Centre, United Arab Emirates

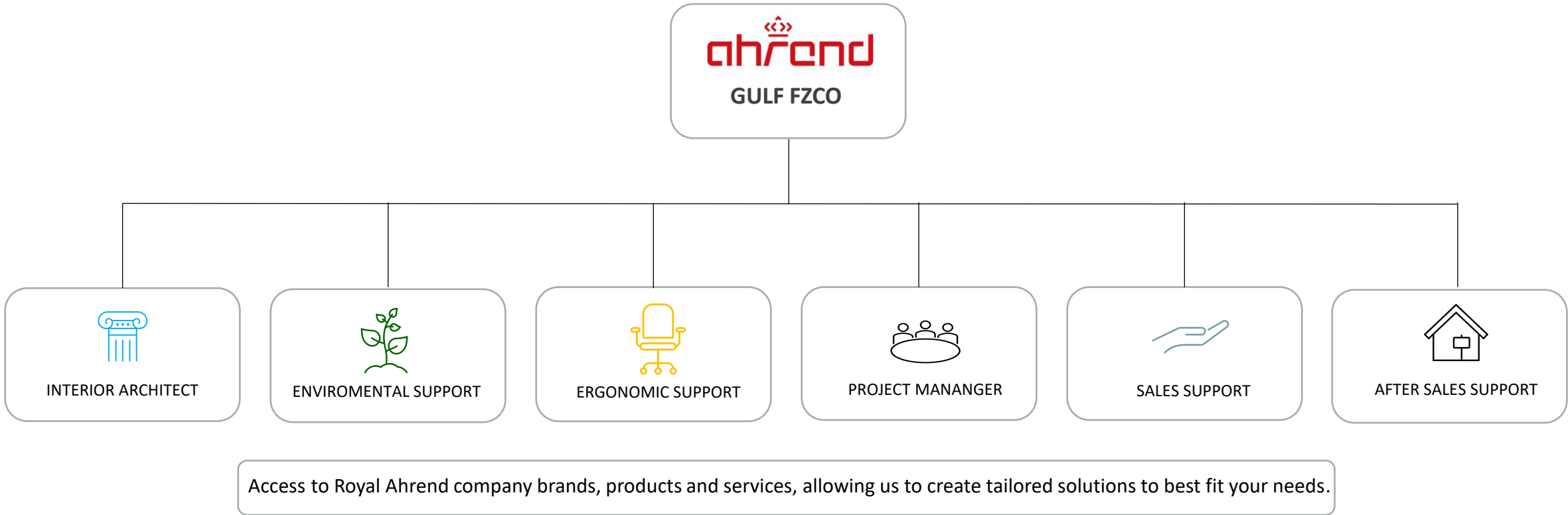
Global Coverage

We deliver projects and support clients all over the world

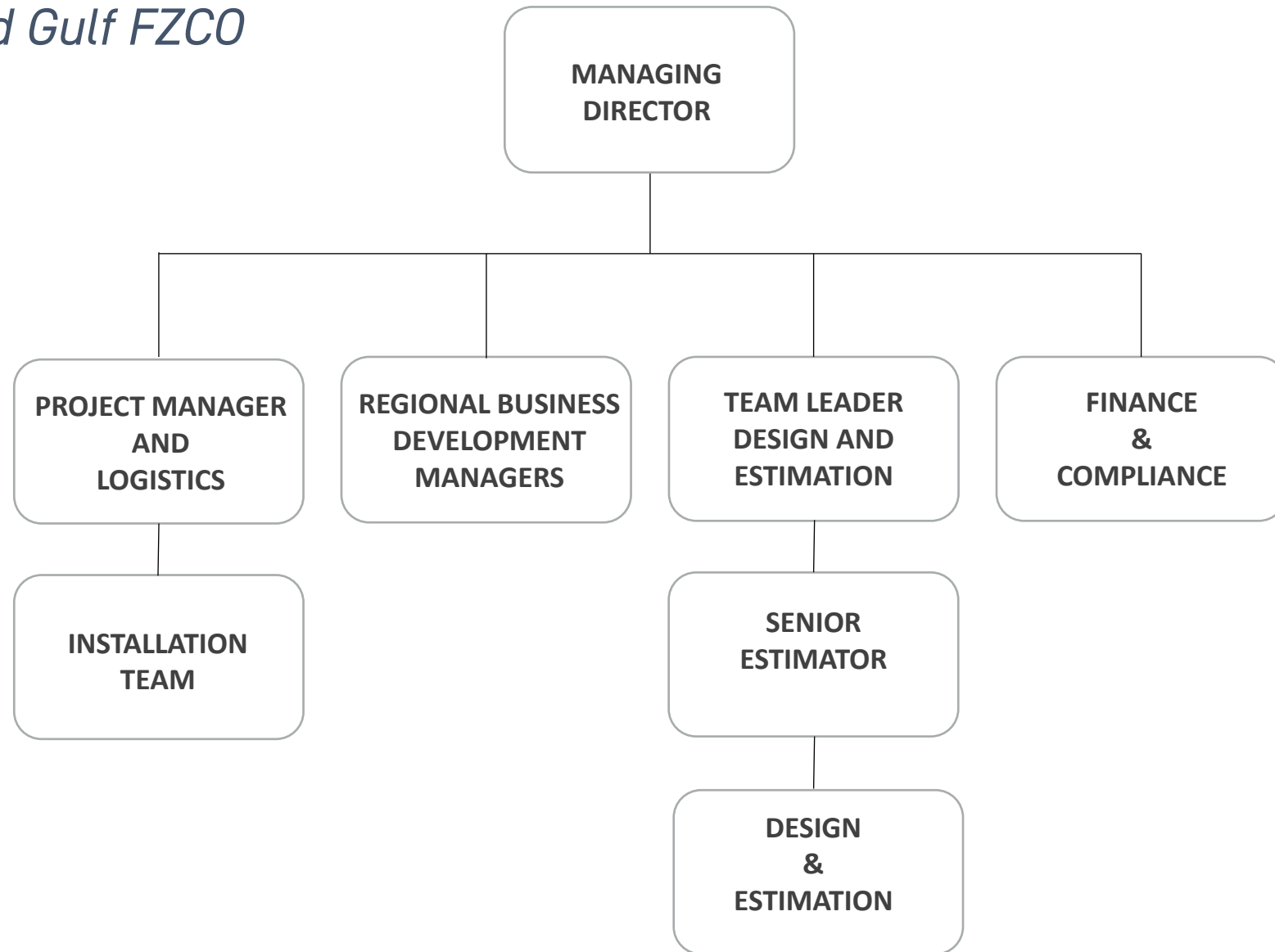


We have global coverage through our own worldwide distribution network. With our unique direct business model, we are a one-stop-shop for all products & services with a single point contact

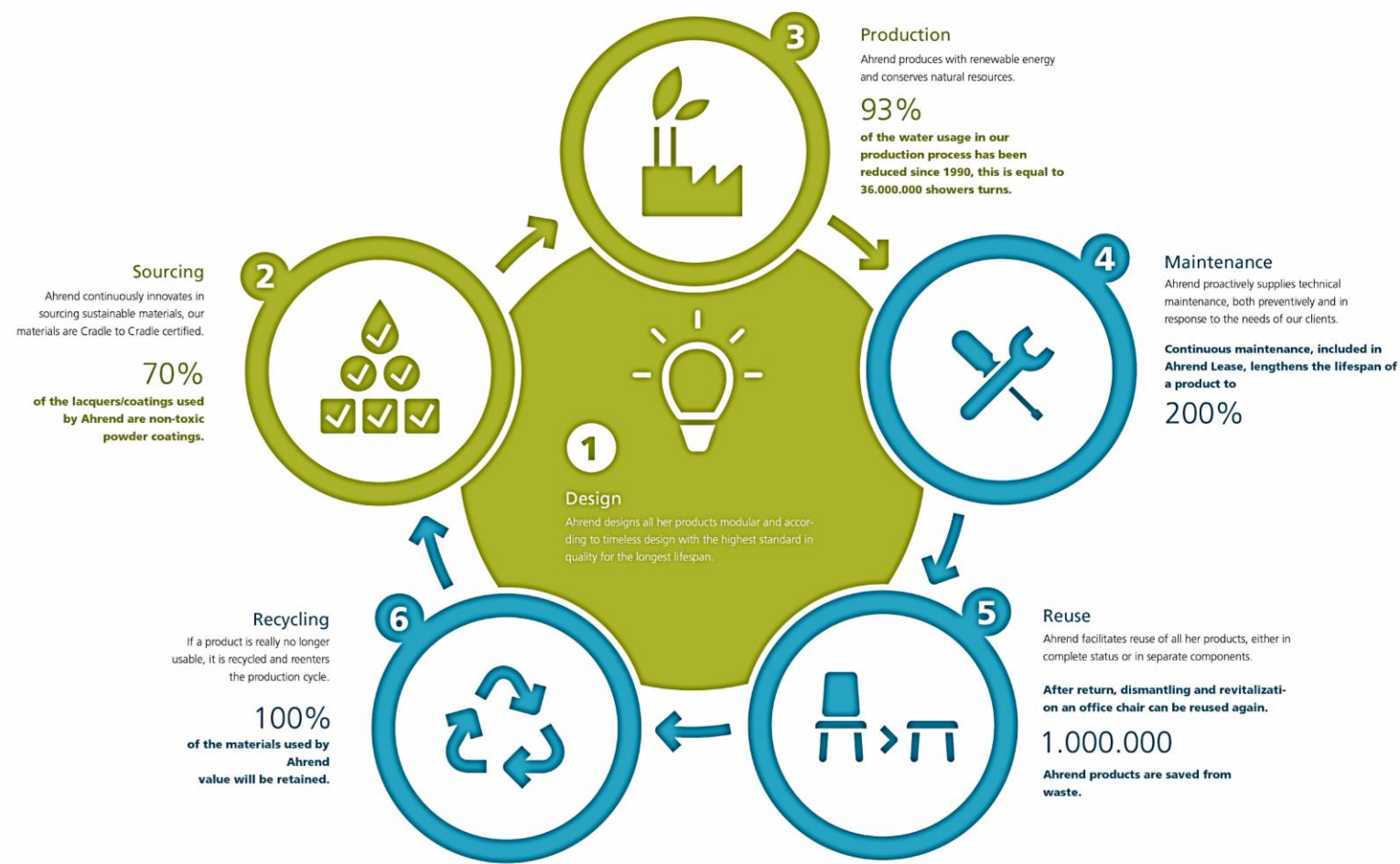
Direct Business Model: Ahrend Gulf FZCO



People: Ahrend Gulf FZCO



Our corporate and social responsibility model



Our processes

Being accountable, for our surroundings, stakeholders, and the environment

We operate according to certified systems

(ISO 9001, ISO 14001, ISO 26000, EMAS) and work on continuous process improvement. The new worldwide standard for Corporate Social Responsibility is **ISO 26000**, Guidance on Social Responsibility. We were the first business to issue a statement on our commitment to this. To have the largest possible contribution to sustainable development, health and welfare of society Royal Ahrend has an annual policy with the relevant **CSR** issues prioritized with the seven key themes of ISO 26000:

1. Organizational governance
2. Human rights
3. Labor practices
4. The environment
5. Fair operating practices
6. Consumer issues
7. Community involvement and development

LEED:

Ahrend can deliver all workplaces with a **LEED** (Leadership in Energy and Environmental Design) certification. LEED is a rating system for so-called 'green buildings' (such as energy savings, CO2 reductions, water reduction, etc).

EMAS CO2 reduction-award:

Ahrend received the award for its "outstanding achievements in the area of reducing greenhouse gas emissions (including CO2)". In the period 2000-2008, Ahrend achieved a reduction in CO2 emissions by 54.2%.

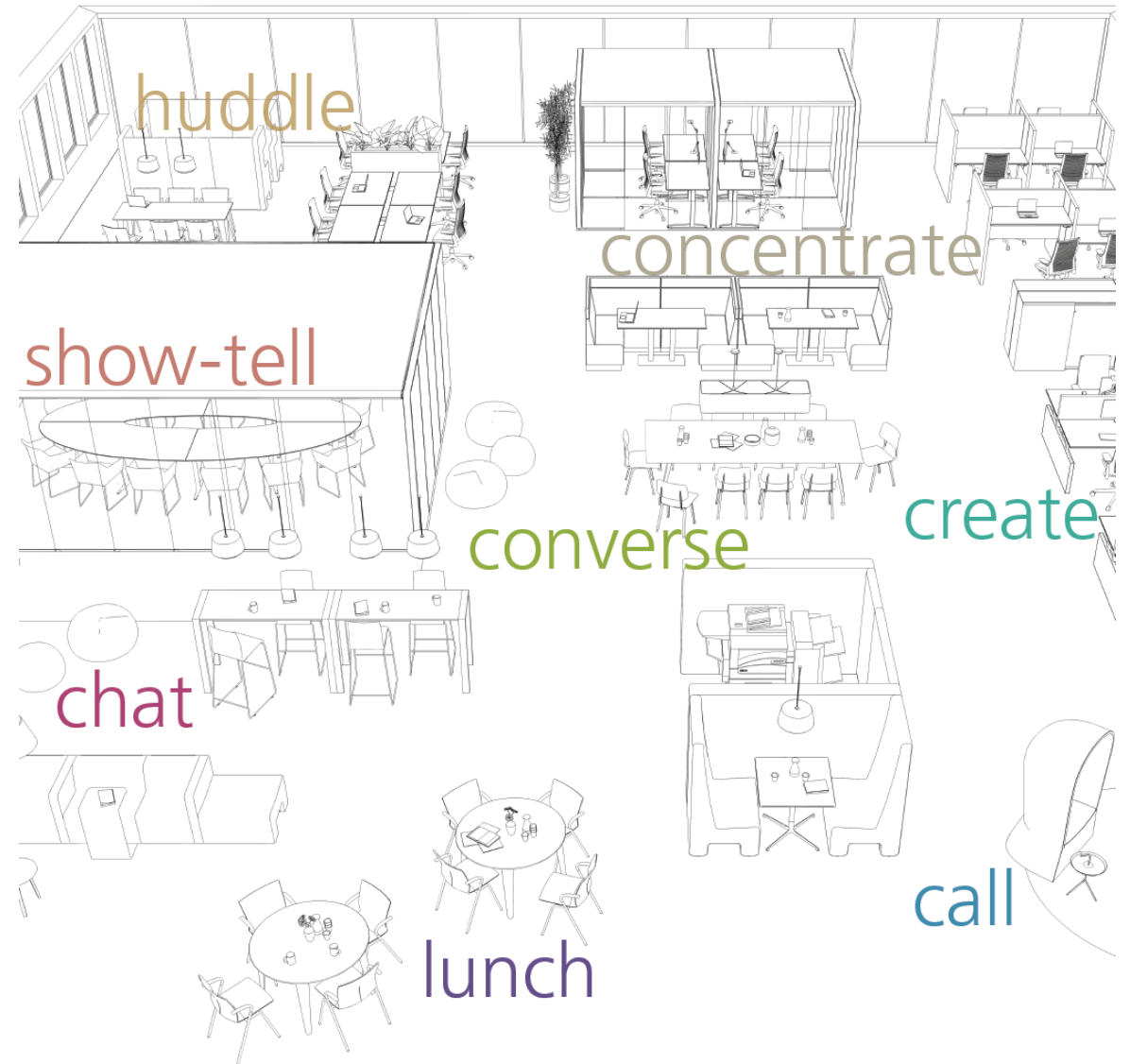
Royal Ahrend Design

Activity based working, Design, Sustainability, Ergonomics, Acoustics

Activity Based Working

For each type of organization, and each type of activity, Royal Ahrend offers appropriate solutions that optimal facilitate the needs of your employees to carry out their activities. We call this **Activity Based Working**.

We divide the workplace into predetermined areas conducted to the specific activity that they support, ranging from concentrated working areas to collaborative working and socializing. Anything that suits the identity and needs of your organization.



Design

A better working environment increases productivity the most. Therefore, our Office Lifestyles program leads to a long-term increase in productivity, added value and better knowledge sharing.

Business travelling will often take place virtually from the office, supported by the implementation of isolated workspaces and lounges with business class facilities and technical solutions such as Teams and Zoom. This so-called "new business class" offers privacy on the one hand and on the other hand limits noise nuisance for the rest of the office.



Sustainability

At Royal Ahrend the transition towards a circular economy has been integrated into our business for more than 25 years. We comply to the Cradle to Cradle Certified™ Program, we stimulate reuse of our products and are ahead on schedule to close the production loop by 2020.

Supplier diversity is embraced by Royal Ahrend. Individuals who belong to diverse groups, such as ethnic and racial minorities and differently abled people.

Social entrepreneurship is embraced with Presikhaaf, a social work facility manufacturing educational furniture with more than 200 employees with a distance to the labor market.



Ergonomics

We believe that to create a healthy working environment our design should comply to the highest ergonomic norms. We encourage active working environments.

Our products exceed ergonomic standard. We have a wide variety of adjustable products such as high adjustable desks and chairs.



Acoustics

Good acoustics enhance the productivity and health of your employees. Poor acoustics have a negative impact on productivity, health and wellbeing. To experience outstanding acoustics expert advice is required.

Our acoustic experts can help you in finding customized acoustical solutions. Examples of this is dividing the workspace into different acoustical zones.

Our screens and panels that function as acoustical solutions can also function as partitioning elements to create privacy.



Project Portfolio

Commercial, Healthcare, Educational. Cultural

Project Portfolio

Commercial, Healthcare, Educational. Cultural



Emirates NBD, UAE



Multinational Consumer Goods Corporation, KSA







Richemont, UAE



PepsiCo, UAE



PEPSICO

ahrend



Dubai Refreshment, UAE

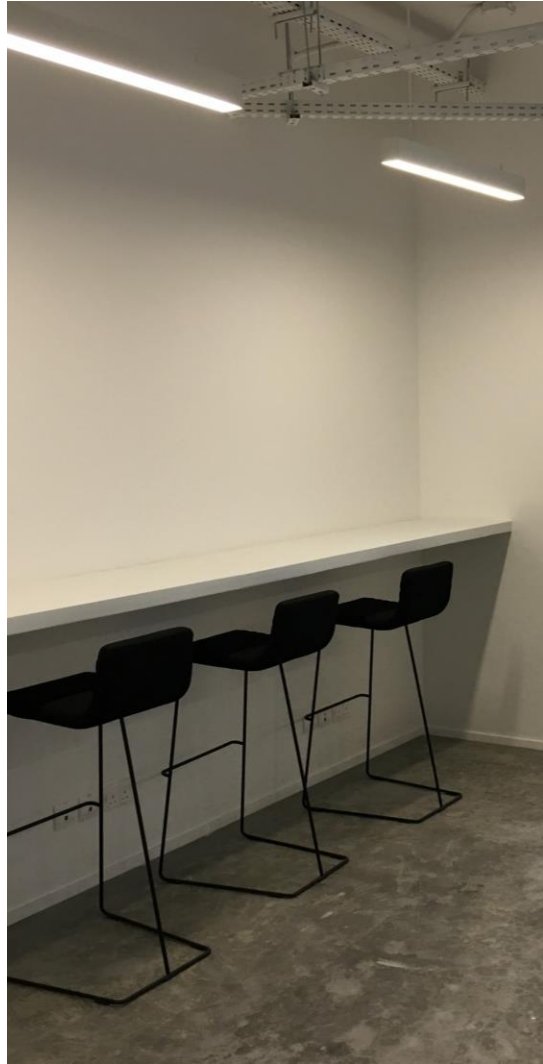


Dan Design, UAE





Siemens, Qatar

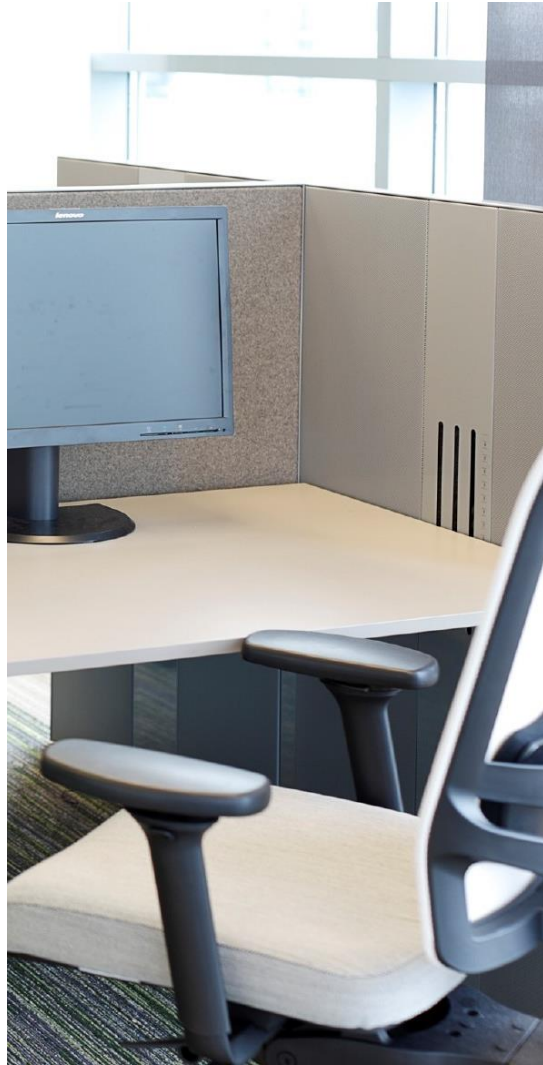


Saudi Recycling Investment Company, KSA





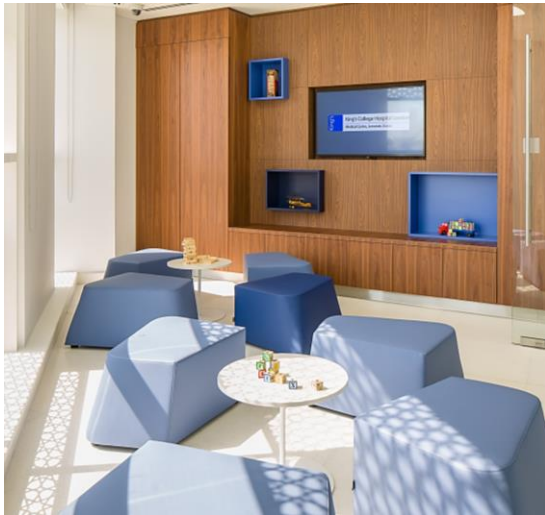
Amazon, Bahrain



KLM, The Netherlands

Project Portfolio

*Commercial, **Healthcare**, Educational. Cultural*

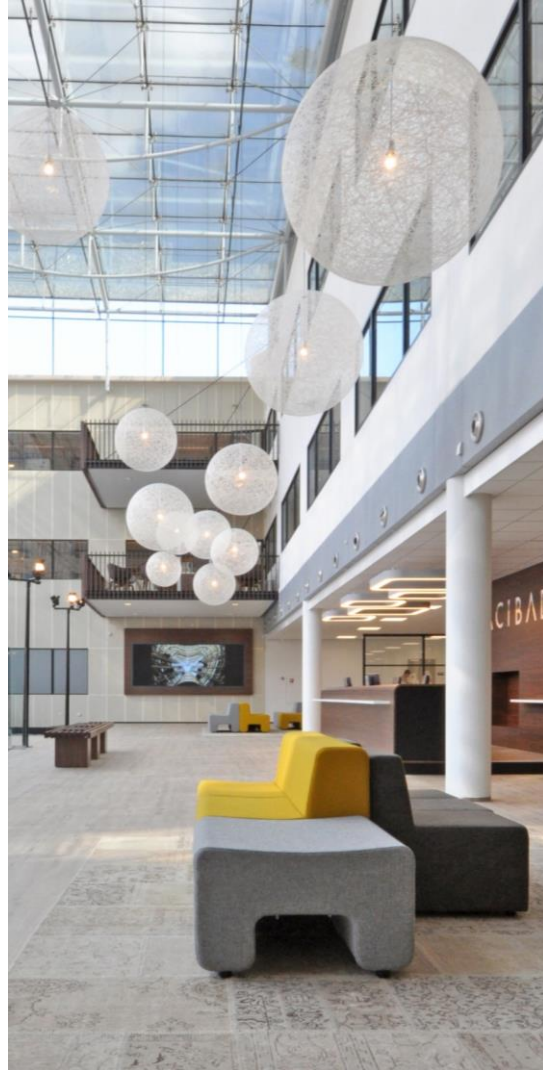


Kings College Hospital London, UAE



مستشفى كينجز كوليدج لندن
King's College Hospital London





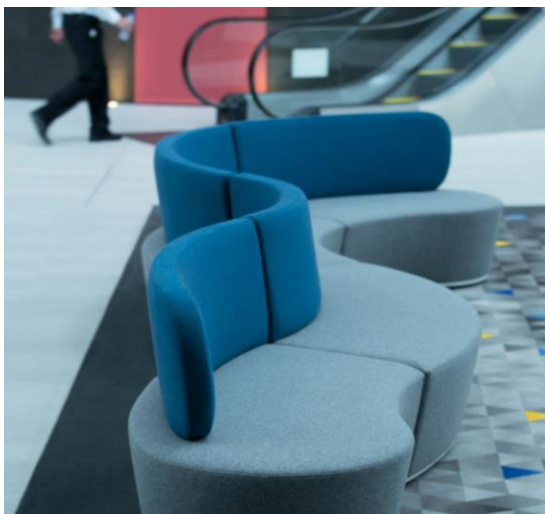
ACIBADEM International Medical Centre, The Netherlands





Project Portfolio

*Commercial, Healthcare, **Educational**. Cultural*



Emirates Flight Training Academy, UAE





Abu Dhabi Mens and Womans Colleges, UAE

Project Portfolio

Commercial, Healthcare, Educational. **Cultural**



Heart of Sharjah, UAE



Heart of Sharjah





Global Real Estate
Silver Contractor Safety Excellence Award
Excellence in Safety Performance and leadership



“At Majid Al Futtaim one of our guiding principles is to Drive Impact by acting with urgency, and what ultimately set Ahrend apart from others was the Ahrend team’s ability to step outside its comfort zone and execute promptly when the client needed its support the most”

Patrick Adekunle Development Director - Healthcare



Awarded the contract for the delivery,
assembly and installation of office
furniture for Booking.com globally



SIEMENS



مستشفى كينجز كوليدج لندن
King's College Hospital London

McKinsey
& Company

وزارة الاتصالات
وتقنية المعلومات
MINISTRY OF COMMUNICATIONS
AND INFORMATION TECHNOLOGY



Deloitte.

ŠKODA



Heart of Sharjah

Johnson & Johnson



P&G

3M



Honeywell



EPSON



RICHEMONT





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